

# Silvertip

## Advertising Contract

Business \_\_\_\_\_

Street Address \_\_\_\_\_

\_\_\_\_\_

Fax \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_

### Agreement

All fees must be paid in full upon advertiser's submission of this contract. Make checks payable to Mission Hills High School (must be received at least 3 weeks prior to publication). Copy is due to the Silvertip at least 2 weeks prior to publication and may be mailed. Advertiser provides PDF, JPEG, or TIFF file (and hyperlink if you want us to link it to your website). MHHS reserves the right to review or reject any copy or illustration that does not meet the standards of acceptance. No advertisements for products illegal for the majority of high school readers will be accepted.

Cash: \$ \_\_\_\_\_

Check: \$ \_\_\_\_\_ no. \_\_\_\_\_

\_\_\_\_\_  
Business Representative (please print)

\_\_\_\_\_  
Business Representative (signature) date

\_\_\_\_\_  
Student Representative (please print)

\_\_\_\_\_  
Student Representative (signature) date

\_\_\_\_\_  
Adviser (please print)

\_\_\_\_\_  
Adviser (signature) date

### Mission Hills High School

Jillian Ryan, Adviser  
One Mission Hills Court  
San Marcos, California 92069  
Phone: (760) 290-2700 ext.3505  
Fax: (760) 290-2680  
missionhillsnews@gmail.com



### Rates (per printed issue\*)

- 1/16 page (2.5" x 3.5") .....\$60
- 1/8 page (5" x 3.5") .....\$80
- 1/4 page (5" x 7") .....\$100
- 1/2 page (10" x 7") .....\$175
- Full page (10" x 15") .....\$300
- Insert Distribution\*\* .....\$300

\*10% discount if you select all three issues below.

\*\*Advertisers must supply inserts at least one week prior to publication

### Printed Issues

Please select the issue number in which the ad will run (dates are tentative—we will call to confirm).

- #1 October (Homecoming, Fall Break, Winter Break, Winter Holidays, New Year, Fall Sports)
- #2 May (Prom, Graduation, Spring Sports, End of Year, Summer)

### Online Advertising

[www.mhhsnews.com](http://www.mhhsnews.com)

- Rotating Leaderboard Banner Ad (728x90) \$50/sem.
- Rotating Homepage/Sidebar Ad (300x250) \$30/sem.
- Rotating Footer Banner Ad (728x90) \$25/sem.

### Time Frames Available:

- 1st Semester (Sept., Oct., Nov., Dec.)
- 2nd Semester (Jan., Feb., March, Apr.)
- Summer Semester (May, June, July, Aug.)

### A La Carte Services

- Ad design services.....\$15 (we work with you to design your print/online ad)
- Social Media Shoutout.....\$10 (includes Instagram, limited to 1x/month)
- Ad Refresh.....\$10 (replace your old ad for a new one, within the same semester)

# Silvertip

## Advertising Contract Invoice

### Mission Hills High School

Jillian Ryan, Adviser  
Courtney Goode, Principal

One Mission Hills Court  
San Marcos, California 92069  
Phone: (760) 290-2700 ext.3505  
Fax: (760) 290-2680  
missionhillsnews@gmail.com  
mhhsnews.com  
@mhhs\_silvertip



Description	Price
Total Due Upon Submission	

Make checks payable to Mission Hills High School.  
In the memo, please write Journalism.  
Payment in full is due upon submission.